



Business Studies

ATHY COLLEGE



Topics Covered in Business Studies

- ❖ Budgeting – Income & Expenditure
- ❖ The Consumer
- ❖ Consumer Law
- ❖ Money
- ❖ Banking
- ❖ Insurance
- ❖ Taxation
- ❖ Marketing
- ❖ Industrial Relations



Why should you choose Business Studies?



▶ Enjoyable & Interesting

- ICT, Internet, Group Work, Variety



▶ Practical subject

- Useful with other subjects – geography, home economics
- Use in real-life – banking, budgeting, insurance, tax,
- Use in college – accountancy, finance, marketing,
- law, IT, economics, actuary, teaching



Why should you choose Business Studies

- ▶ Low failure rate (less than 2%)
- ▶ High possibility of getting a well-paid job
- ▶ Points for courses are achievable – all third level colleges have business courses



Do I need to be good at Maths?

- ▶ Business studies includes some calculations
- ▶ The calculations included are basic addition & subtraction with some multiplication & division!

Easy stuff really!

- ▶ The rest is all theory!
- ▶ If you have good common sense you will do very well in Business Studies!

